



## TAKING CARE OF MEMBERS' STAFF



► How can you describe the feeling of eating a hot home-made meal during lunch time and after it drinking some fresh cold water? It's delicious, isn't it? This might be something most of us take for granted since it's part of our daily routine. But for those who work at farms, this might not be the case, after all, they wake up very early in the morning in order to prepare lunch and get ready to go to farms and depending on where they keep their food and water, during lunch time food might be cold and water warm.

Thus in order to provide more comfort to our member's employees, COOMAP organized a campaign to provide to each of them a 5-liter water cooler and a thermal lunch box.

**This project reached 350 employees who work for 93 of our members.**

Every year there is an event especially prepared for them. During this occasion there are some lectures about health, safety at work and motivation. Unfortunately, due to the pandemic it couldn't take place this year.

The above mentioned initiatives aren't the only ones conducted by COOMAP regarding our member's employees. In fact, it's part of our certification department routine to their monitor working conditions, like if they have PPE, if there are restrooms and drinkable water available, if they are formally hired according to Brazilian laws, which are very strict, and several other aspects that are important for making sure that these professionals, that are so important for our members, their crops and consequently for us and our clients, have what it takes to do their jobs well.



## Grower of the month



### This month...

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Mr. Begali is typical grower from southern Minas Gerais: his father was also a coffee grower who taught him since he was little how to take care of crops and of the few cows his family had in order to provide milk for the them. He went to school time enough to learn how to read and write and when he was 25 he married Cláudia Begali, who was his neighbor. After getting married he kept living at his father's farm and ended up taking care of everything.

Due to several years of hard work, he managed to thrive by buying more land and improving his coffee yields. This was quite necessary because he's got 4 children, two daughters and two sons! By the way, all of the harvest work is always done by the family, even now when 3 of his children are married.

Mr. Begali understands the importance of having proper structure so that he's able to make the most of his family work. At their farm they can count on a paved patio, coffee dryer and huller.

Remember when we said that Mr. Begali typify the southern-minas-gerais family grower? Check out what he said that justify this: ***"For people like me, who only know how to deal with coffee, this crop means everything. Through it, we are able to invest, buy more land and thrive. That's why it's so important to me"***. Family growers around here have really got passion for coffee. Even when the situation if tough, they never consider stop dealing with it or changing to another crop. From a professional point of view, this might not be the best way of managing a business, but this is what they are... Passionate about coffee, probably like you! And it's for this kind of people that our co-op cultivates a lot of work, so that they harvest the best results.



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