

# COOMAP

## NEWS #1



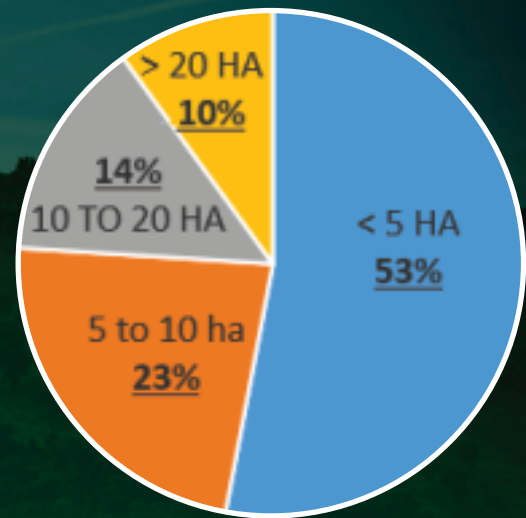
**COOMAP**

CULTIVANDO TRABALHO,  
COLHENDO RESULTADO.

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### Who are we?

COOMAP is a co-op with around 700 coffee growers. Wow, That's a lot! Well, yes and no! We mean it because most of our members are really small growers. In fact 50% of our members have farms with areas smaller than 5 hectares. Check out our members farm size distribution.



### Where are we?



We are located in Paraguaçu, a small town in southern Minas Gerais, Brazil. This is the biggest coffee producing region in the world. 98% of our members are in our town, thus we are really close to them, in fact, every 45 days each grower is visited by one of our technicians in order to receive 100% free and practical technical assistance with no link to sales or commission of any kind.

### What is our focus?

Our members produce Arabica coffee, varieties, Catuaí, Catucaí, Mundo Novo, and so on. Our average coffee production is 35 60 kg bags per hectare. Our member's farms altitude is about 900 meters. As a co-op we have all kinds of coffee like specialty, fine cup, good cup, grinders, etc. Our average coffee production is 150,000 60 kg bags a year.

### Are we ready to export?

Yes, for sure! We have a completely professional structure which include more than 8500 square meters in warehouse that are 100% traceable through the use of individual

electronic labels that make it possible to track each individual lot of every grower from our co-op. We are able to send coffee in 60kg bags, big bags and even bulk containers.

# Certifications? Have you got?

Yep! We are UTZ, Fairtrade and 4C certified.



## Grower of the month!

This session is dedicated to introducing you to growers who represent our members. This month we'd like to present Mr. Sebastião da Graças Galdino:



Mr. Sebastião das Graças Galdino is a 75 year-old grower who has been married for more than 50 years and has a big family with 5 daughters, 5 sons, 15 grandchildren and 2 great grandchildren. His parents and grandparents were rural workers, who didn't have their own farms. In 1968, when he still was a young man, he started his professional life also working as a rural worker for other farmers. At about this time he planted garlic on 3 hectares of land that belonged to another grower, in a partnership system something very common in Brazil. With the money he made with this crop he was able to buy half hectare of land which he named as PENEREIRO FARM, penereiro is a kind of bird. In this small area he planted his first 3000 coffee trees. Since then, he's been working hard, always with his family support and nowadays this family has got 51700 coffee trees planted on an area of 16 hectares. During harvest time Mr. Galdino, his wife, children and some of his grandchildren all work together in order to produce about a thousand 60 kilos coffee bags. With all his and his family hard work Mr. Galdino was able to raise his family, buy machines and land. Nowadays he says he's really happy with the life that coffee crops allowed him to have.

On next month's edition we're going to introduce you to some of our social projects.... See you!



### COOPERATIVA MISTA AGROPECUÁRIA DE PARAGUAÇU LTDA

Orlando Alves Pereira Avenue, 191- Industrial District  
Zip Code: 37.120-000- Paraguaçu- Minas Gerais- Brazil  
Telephone: (35) 3267-4600  
E-mail: [contato@coomap.com.br](mailto:contato@coomap.com.br)  
[www.coomap.com.br](http://www.coomap.com.br)



### Wanna know more?

Check out our web site: [www.coomap.com.br](http://www.coomap.com.br)  
or watch our institutional video, in English:  
<https://youtu.be/vT1aNC8BD8g>  
On our next edition: COOMAP social projects:  
improving the lives of our members!